



International Seminar INSEED
„Intellectual Property Rights and Service Innovation (IPRSI)”
Bucharest, February 21-23 and 25-26 2013

Agenda

Day 1 (Thursday, February 21, 2012)

9:00-9:30	Participants Registration & Welcome coffee
9:30-10:30	Innovative Services for Cloud Computing, <i>Ciprian Dobre, DSLab, University Politehnica of Bucharest</i>
10:30-11:30	Optimization Methods for Service Management, <i>Florin Pop, DSLab, University Politehnica of Bucharest</i>
11:30-12:30	Challenges in Software Service-based Systems, <i>Valentin Cristea, DSLab, University Politehnica of Bucharest, RO</i>
12:30-13:30	Lunch
13:30-14:30	Learning, skills and research issues in Service Innovation in the framework of the INSEED project, <i>Theodor Borangiu, All Dept., University Politehnica of Bucharest, RO</i>
14:30-15:00	Coffee Break
15:00-16:30	Round Table: Innovation in Software Services, <i>Moderator Valentin Cristea, University Politehnica of Bucharest, RO</i>

Day 2 (Friday, February 22, 2012)

9:00-9:30	Participants Registration & Welcome coffee
9:30-10:30	IPR specific aspects in patenting software technologies and solutions, <i>Dr. Lavinia Cornea, OSIM, RO</i>
10:30-11:30	New form of international collaborative programs in higher education and research, <i>Katja Lasch, DAAD, DE</i>
11:30-12:30	Innovative Services for Internet of Things (IoT), <i>Nikolaos Bessis, University of Derby, UK</i>
12:30-13:30	Lunch
13:30-14:30	Competence based continuous education in Service Science, <i>Mariana Mocanu, CTI Dept., University Politehnica of Bucharest</i>
14:30-15:00	Coffee Break
15:00-16:30	Round Table: Smarter Education for Economic Development, <i>Moderator Theodor Borangiu, University Politehnica of Bucharest</i>



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Day 3 (Saturday, February 23, 2012)

10:00-10:30	Participants Registration & Welcome coffee
10:30-11:30	An ontological perspective on Service Science, <i>Monica Dragoicea, AIS Dept., University Politehnica of Bucharest</i>
11:30-12:30	Service science concepts – the business-oriented knowledge category Domain Fundamentals in SSKE, <i>Ecaterina Virginia Oltean, All Dept., University Politehnica of Bucharest</i>
12:30-13:30	Lunch
13:30-14:00	Educational services in the Cloud, <i>Cristina Morariu, Cloudtroopers Intl. Romania</i>
14:00-14:30	Oracle Cloud Services Overview and Architecture, <i>Octavian Morariu, Oracle Romania</i>
14:30-15:00	Coffee Break
15:00-16:30	Round Table: The Service Science Knowledge Environment – a Cloud-based collaborative software service, <i>Moderator Monica Dragoicea, AIS Dept., University Politehnica of Bucharest</i>

Day 4 (Monday, February 25, 2012)

9:00-9:30	Participants Registration & Welcome coffee
9:30-10:30	Strategic elements in scientific publication, <i>Dr. Victor Velter, UEFISCDI, RO</i>
10:30-11:30	Innovation and Intellectual Property Rights, <i>Dr. Alexandru Strenc, OSIM, RO</i>
11:30-12:30	European platforms, programs and institutions fostering innovation in services, <i>Anca Ionita, All Dept., University Politehnica of Bucharest</i>
12:30-13:30	Lunch
13:30-14:30	Composite indexes for Innovation. Statistical measurements & impact on national innovation performances, <i>Dr. Alexandru Strenc, OSIM, RO</i>
14:30-15:00	Coffee Break
15:00-16:30	Round Table: IPR for Service Innovation, <i>Moderator Dr. Sanda Osiceanu, University Politehnica of Bucharest</i>

Day 5 (Tuesday, February 26, 2012)

9:00-9:30	Participants Registration & Welcome coffee
9:30-10:30	IBM Analytics for Education Value Proposition, <i>Roxana Toader, Academic Initiative and University Relations IBM Romania</i>
10:30-11:30	Service Innovation through Research, <i>Theodor Borangiu, All Dept., University Politehnica of Bucharest</i>
11:30-12:30	A Foresight Study for service innovation and strategic policies in Romania, <i>Ilie Romeo, Romanian Academy</i>
12:30-13:30	Lunch
13:30-14:30	Entrepreneurship and finance for Innovation in Services, <i>Dr. Sanda Osiceanu, University Politehnica of Bucharest</i>
14:30-15:00	Coffee Break
15:00-16:30	Round Table: The EU collaboration perspective in Service Science, <i>Moderator Mariana Mocanu, CTI Dept., University Politehnica of Bucharest</i>

Scientific IPRSI Topics

- Current trends and patterns in Service Innovation
- R&D and Services
- Innovation in Services
- The role of Science, Technology, Engineering and Mathematics in Service Innovation
- Measuring Innovation in Services
- Intellectual Property Rights and Service Innovation
- Entrepreneurship for Innovation in Services
- Education, Learning and Skills for an Innovative Service Economy